

# THE CHECKLIST

## VerpackG – WHAT YOU NEED TO DO



### Registration with the *Zentrale Stelle*

As a sales packaging distributor, you are required to register with the newly established national packaging registry *Zentrale Stelle*. You will then be listed online and made visible to everyone. Only after registering you can put packaging into circulation.



### Participation in a compliance scheme

You are legally required to participate in a packaging compliance scheme like the one offered by Mainz-based Landbell to ensure that the packaging you have distributed is properly taken back and recycled.



### Data reporting to the *Zentrale Stelle*

All the packaging quantities that you have reported to a compliance scheme must also be submitted to the *Zentrale Stelle*. The compliance scheme will also inform the *Zentrale Stelle* of the reported waste volume for comparison purposes.



### Do I have to do this myself?

You must register with and report your data to the *Zentrale Stelle* yourself. These tasks are not allowed to be taken over by third parties. Nevertheless, compliance schemes like Landbell can help you prepare your registration and data reports.

### ABOUT LANDBELL

Landbell is a waste disposal and environmental specialist operating a certified and independent compliance scheme since August of 2003. We offer individual services as well as comprehensive packages for certain industries and serve more than 25,000 customers who rely on our expertise around the world.

### DO YOU HAVE ANY QUESTIONS? WE'RE HAPPY TO HELP!

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## LANDBELL EASY SHOP

# DISPOSAL SOLUTIONS

FOR RETAILERS AND MANUFACTURERS  
TO COMPLY WITH VERPACKG



LANDBELL®



# VerpackG

## RETAILERS AND MANUFACTURERS NOW HAVE LEGAL OBLIGATIONS

It became official on 1 January 2019:

The packaging act (VerpackG) is now in effect and implicates significant obligations for retailers and manufacturers – even if they only put smaller quantities of packaging into circulation.

## WHO IS THE PACKAGING ACT AIMED AT?

It's quite simple, really: the new packaging act applies to – without exception – everyone who commercially distributes packaged products (and thus the packaging itself that the end consumer will accumulate). In Germany, this principle is known as product stewardship. It applies to large mail-order companies and smaller online retailers alike. And because the law doesn't determine thresholds, it is effective starting with smallest quantities.

Retailers are required to register with the so-called *Zentrale Stelle* and license the packaging they put into circulation with a compliance scheme.

**VerpackG replaces the previous VerpackV (packaging ordinance). As of 1 January 2019, the provisions contained in VerpackV are now the law for all all retailers and manufacturers.**

Those who fail to meet their legal obligations can face fines of up to

200.000 €

Sign up for  
**two years** now!

**75,00 €\***  
per year

## THE SOLUTION: LANDBELL EASY SHOP

As an independent environmental and waste disposal specialist, we dispose of your packaging volumes in an environmentally friendly way and in compliance with the legal requirements. With Landbell EASy Shop, you can ensure you are in compliance with all statutory provisions in just a few clicks. For 75 euros per year (excl. VAT), you can license your paper/ cardboard/ paperboard sales packaging volume of up to 150 kilograms or around 400 medium-sized shipping cartons.

Our promise: there are no further initial costs.  
Licensing in Austria is now available from 129.50 euros per year.

## YOUR ADVANTAGES

- We assume your disposal obligation for at least two years
- You will receive a loyalty bonus at the start of your third year
- Legal security
- Easy and transparent administration on our online portal EASy Shop
- Packaging can be licensed for shipment to Austria if required

# HOW IT WORKS

## REGISTERING WITH LANDBELL EASY SHOP

- 1 Are you an initial distributor?**  
If you are packaging merchandise and delivering it to private end consumers for the first time, you are considered an initial distributor and are liable to the VerpackG packaging act.
- 2 Registration**  
Visit [shop.landbell.de/en/](http://shop.landbell.de/en/) to find out more and register in just two steps.
- 3 Contract**  
Conclude your participation agreement immediately after registering. For 75 euros per year (excl. VAT), you can license your paper/cardboard/paperboard sales packaging volume of up to 150 kilograms (or around 400 medium-sized shipping cartons) in Germany with Landbell EASy Shop.
- 4 Waste volume reports**  
With EASy Shop, it's easy to retroactively report your waste volume. Simply indicate the respective volume per material group (cardboard, paper, cartons, glass, aluminium, etc.) that you have put into circulation.
- 5 Payment**  
You can conveniently pay by credit card, PayPal or invoice.

\* Basic contract for up to 150 kg of cardboard/paper/cartons, not including tax