

CHECK LIST

Packaging Act — WHAT YOU NEED TO DO



Register with the Central Agency (ZSVR)

As a party that puts retail packaging on the market you must register with the Central Agency and subsequently be publicly listed online. Only then will you be allowed to put packaging into circulation.



Participate in a packaging compliance scheme

You are legally required to engage a packaging compliance scheme, such as the one operated by Mainz-based Landbell, to recover the packaging you have placed on the market.



Report information to the Central Agency

All information reported to a packaging compliance scheme as part of your volume reporting must also be reported to the Central Agency. Packaging compliance schemes also forward the reported packaging volumes to the Central Agency, for comparison purposes.



Do I have to do all of this myself?

Registration with and reporting to the Central Agency are your personal responsibilities and may not be contracted out to a third party. However, a packaging compliance scheme, such as Landbell's, can help you prepare for registering and reporting, and with the recovery of your packaging volumes.

ABOUT LANDBELL

Landbell is an environmental and waste-disposal specialist and has operated a certified and independent packaging compliance scheme since August 2003. We provide both stand-alone and package services for particular industries. We operate nationally and internationally. Our expertise is trusted by more than 25,000 customers worldwide.

IF YOU HAVE ANY QUESTIONS WE'D BE HAPPY TO ANSWER THEM!

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LANDBELL EASY-Shop

WASTE-DISPOSAL SOLUTIONS

COMPLIANCE WITH PACKAGING ACT
FOR DISTRIBUTORS AND PRODUCERS



LANDBELL®



THE PACKAGING ACT

DISTRIBUTORS AND PRODUCERS NOW HAVE LEGAL DUTIES

The Packaging Act came into force on 1 January 2019 and contains important new duties for producers and distributors – even those who place only small volumes of packaging on to the market.

TO WHOM DOES THE PACKAGING ACT APPLY?

It's pretty straightforward: the Packaging Act applies, without exception, to anyone who places packaged commercial goods on to the market that end up with the consumer. In Germany, this is the principle of producer responsibility. It applies to large mail-order companies as well as small online retailers. And as the Act does not stipulate a de minimis amount, it applies to even the smallest volumes.

Every initial distributor must register with the "Central Agency" (ZSVR) and license the packaging placed on the market via a packaging compliance scheme.

The Packaging Act replaces the previously applicable Packaging Ordinance. What had previously been stipulated for many years under the Packaging Ordinance became law for producers and distributors on 1 January 2019.

Failure to comply with legal duties
in this regard risks a monetary
fine of up to
€200,000

Now, for **2 years'**
compliance!

€75,00*
per year

YOUR SOLUTION: LANDBELL EASY-Shop

As an independent environmental and waste-disposal specialist, we'll take care of your packaging volumes in an environmentally friendly and legally secure manner. You can fulfil all your statutory obligations via the Landbell EASY-Shop in just a few

clicks. For an annual fee of €75 + VAT, you can license retail packaging volumes of up to 150 kg of paper/paperboard/cardboard. That's equivalent to around 400 average-sized shipping cartons. And we promise there'll be no further fees for you to pay.

In Austria, licensing is available from €129.50 a year.

THE ADVANTAGES FOR YOU

- We ensure your compliance for at least two years.
- From the third year, you'll receive a loyalty bonus.
- Full legal security.
- Straightforward, transparent administration via the Landbell EASY-Shop online portal.
- Licensing also available for packaging destined for Austria, on request.

HOW TO

REGISTER IN THE LANDBELL EASY-Shop

1

Initial distributor?

If you are the first to fill packaging with goods that end up with private consumers, then you are an initial distributor and so are subject to the provisions of Packaging Act.

2

Registration

Find out more and register at easysshop.landbell.de in two short steps.

3

Contract

You can set up your participation contract right after you've registered. For an annual fee of €75 (plus VAT), you are licensed in the EASY-Shop for Germany for up to 150 kilos of paper/paperboard/cardboard (equivalent to around 400 average-sized shipping cartons).

4

Volume reporting

Volume reporting, which is done retrospectively, is very straightforward via the EASY-Shop. You simply submit the volumes you have placed on to the market by material type (paperboard, paper, cardboard, glass, aluminium, etc.).

5

Payment

You can pay conveniently by credit card, via PayPal or on account.

* Standard contract for up to 150 kg of paper/paperboard/cardboard, plus VAT.